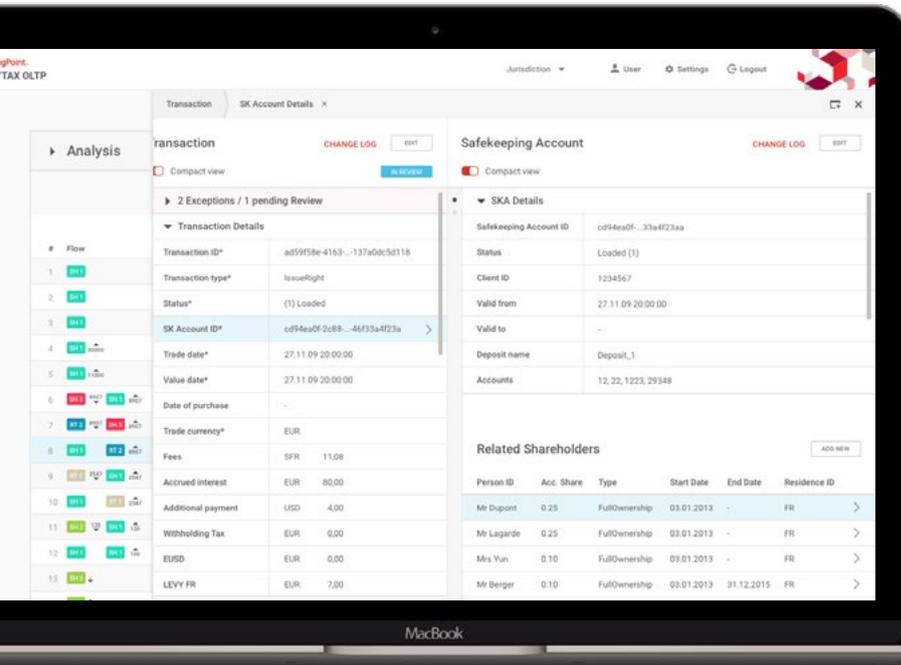


FinTech Case Study — BearingPoint / EasyTax  
— User Experience, Design & Frontend Development

# The next level of tax calculation & fiscal reporting

What started out as a design project for BearingPoint turned into an in-depth exploration of the world of regulatory and risk technology.



## EasyTax Business Challenge

Create a consistent and seamlessly integrated user interface that minimizes error rates, saves time and elevates user experience to the next level.

Financial institutions worldwide use EasyTax to calculate withholding taxes and produce fiscal reports for clients. BearingPoint is one of the largest technology consultants in Europe and has operations in 22 countries. It is a leading provider of regulatory and risk technology solutions.

Running an extended client test phase (through April 2018), Parkside has achieved the following:

- Consistency in user flows
- Continuous digital traceability of tax calculations
- Simplification of error analysis
- Resolution of critical bottlenecks in the workflow
- Enhancement of the overall user experience
- Seamless integration of transaction calculations

## Delivered Work & Key Features

The conceptual design of all elements has been finished. Stage one delivered features include: dashboard (onshore) / analysis screen (onshore & offshore) / data editor (onshore & offshore) / tax counter (onshore) / bookings (onshore) / reports (onshore).

[www.bearingpointabs.com/en/reporting-solutions/easytax/](http://www.bearingpointabs.com/en/reporting-solutions/easytax/)

## Project

Parkside was commissioned to come up with the conceptual design, UX/UI design, and to develop the frontend for the EasyTax user interface.

## Parkside Approach

For the conceptual design, an iterative and agile approach was applied: The project complexity made it necessary to retroactively go back to earlier stage solutions and apply the findings in order to create better solutions for upcoming challenges. In parallel, Parkside engaged a frontend development team that worked in close cooperation with the BearingPoint engineers.

## Outcome

Parkside helped to completely overhaul the EasyTax user interface, reduce error rates and optimize the overall user experience significantly. As of April 2018, major clients are running extended tests with parts of the software.

## Technologies Utilized

**Methodologies:** customer interviews / persona generation / user flow charts / wireframing & UI design. **Technology:** AngularJS

## Platforms

Web

## Project runtime

From May 2016 until today.

**“The development of personas was an essential tool that has greatly accelerated the decision-making process, helped to prioritize tasks and develop the final solutions together with the client.”**

— Wolfgang Lierzer, Partner and COO

## Want To Learn More?



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